

Community Partner and Member Benefits

FEATURES & BENEFITS	PLATINUM	GOLD	SILVER	BRONZE	STANDARD
Complimentary full-page Ad in Visitor Guide and Member Directory	X				
Scrolling Banner Ad featured prominently on new Chamber webpage	X				
Complimentary Tuition covered for one (1) participant in Leadership DeSoto	X				
VIP Seating at Christmas Parade (10 seats)	X				
Preferred position in Christmas Parade Float Lineup	X				
Prominent Logo inclusion on all formal emails sent by Chamber	X				
Verbal recognition at monthly Chamber events, including scheduled Ribbon Cuttings, Groundbreakings, Noontime Networking and the Early Bird	X	X			
Community Partner Spotlight Ad in The Shopper	2x a year	1x a year			
Complimentary Team at Chamber Fun Shoot	2 teams of 4	1 team of 4			
# of complimentary seats at Annual Membership Banquet	8	6			
# of complimentary seats at Leadership DeSoto Graduation	4	2			
Additional Business Directory Category Listing for Platinum and Gold Partners	X	X	X		
Complimentary use of the Chamber Building for meetings and/or events	X	X	X		
Community Partner Spotlight on Chamber's Official Facebook Page	3x a year	2x a year	1x a year		
Logo inclusion in the Chamber's weekly E-blast	X	X	X	X	
Community Partner Recognition & Logo printed on all marketing materials	X	X	X	X	
Community Logo included in New Member Packet	X	X	X	X	
Recognition at Annual Membership Banquet and Fun Shoot	X	X	X	X	
Ability to advertise in weekly E-blast, reaching more than 2,000+ email addressess	X	X	X	X	X
Complimentary entry in Christmas Card Lane	X	X	X	X	X
Complimentary entry in the Annual Christmas Parade	X	X	X	X	X
Tiered system for Early Bird Date Selection (Platinum gets first pick)	X	X	X	X	X
Company Brochures and Business Card displayed in Chamber Lobby	X	X	X	X	X
Exclusive Member-to-Member Discounts	X	X	X	X	X
Ribbon Cuttings/Grand Openings/Milestones	X	X	X	X	X
Basic Listing in Chamber Business Directory (online and printed version)	X	X	X	X	X
Complimentary Subscription to Chamber's Weekly E-blast	X	X	X	X	X
Complimentary Admission to monthly Early Bird and Noontime Networking Events	X	X	X	X	X
Complimentary Business Referrals	X	X	X	X	X
Opportunity to serve on Chamber's Board of Directors	X	X	X	X	X
One (1) Year Chamber Membership	X	X	X	X	X
ANNUAL MEMBERSHIP PRICE	\$10,000	\$5,000	\$2,000	\$750	Ranges from \$165-\$475