

DESOTO COUNTY CHAMBER OF COMMERCE PRESENTS

THE 2021 ANNUAL  
**CHRISTMAS CARD LANE**

THEME: THE REASON FOR THE SEASON



**ENTRY FORM:** Please complete and return to the Chamber of Commerce with appropriate payment Chamber Members are Free, Non-Members are \$25.00

Organization: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

Payment Method:    Cash     Check     Credit Card

**Setup for Christmas Cards:** Tuesday, November 30, 2021 and Wednesday, December 1, 2021

**Judging of Cards:** Thursday, December 2, 2021 at 5:00pm

**Christmas Card Lane Opens:** Friday, December 3, 2021 at 6:00pm

Christmas Cards stay up until after the first of the year.

**Take down Cards:** Monday, January 3, 2022 and Tuesday, January 4, 2022

Please send Check and Application Form to:

DeSoto County Chamber of Commerce | 16 S. Volusia Avenue • Arcadia, FL 34266

To pay by credit card, please call the chamber at (863) 494-4033 or visit [www.desotochamberfl.com](http://www.desotochamberfl.com)

**LED Lights & Extension Cords Required**

**Rules:** Each participant is responsible for obtaining, constructing and painting their card, providing adequate lighting, extension cords, spotlights and replacements if needed. Each card must contain a Christmas message and/or appropriate theme, and may contain the signature of one family, business or organization. Please, NO Advertising.

**Card Measurements:** No less than 4' x 8' and no larger than 8' x 8', presented in any shape or variation.

**Lighting Requirements:** No more than 150 watt lighting permitted. Use of LED, low voltage lamps. You must have your own extension cords. Please tag with your name.

**Installation Requirements:** Each card must be securely standing upright and anchored, making sure the poles are buried at least 20" into the ground. All cards must be in place by Thursday, December 2, 2021 at 4:00pm to be eligible for judging. Volunteers will be there to help you find your spots. You are responsible for your own set up & hook up for lighting.

**Judging:** Will take place from 5:00 - 6:00pm on Thursday, December 2, 2021. NO Participants are to be present during judging! Winners will be recognized for Christmas Card Lane at the January Early Bird. Please have a representative present. The Chamber of Commerce is not responsible for property of participants. However, extra security and protection by law enforcement agencies is being requested during the showing of Christmas Card Lane.

**Categories are:** (First and Second Place Winners) 1. Best Religious Theme 2. Best Theme 3. Most Unique  
For more information or any questions, call Debbie Wertz at the Chamber office at 494-4033.